



Contact: John Bingaman
Telephone: (212) 645-0627
Email: press@cercagroup.com

FOR IMMEDIATE RELEASE

**CERCA GROUP LLC ANNOUNCES ACQUISITION OF IRTH SOLUTIONS, INC.
Investment Group Includes Management Team and Main Street Capital Corporation**

New York, New York (January 10, 2011) – Cerca Group LLC (“Cerca Group”), a private investment firm based in New York City, today announced the acquisition of IRTH Solutions, Inc. (“IRTH Solutions” “IRTH” or the “Company”), the leading provider of software and services to the damage prevention industry in the United States. Cerca Group led the investment group which included IRTH’s management team and Main Street Capital Corporation, a publicly-traded provider of long-term debt and equity capital to lower-middle-market companies. The transaction closed on December 29, 2010.

“We are pleased to have this opportunity to partner with IRTH’s management team and with Main Street Capital to establish a foundation for the Company’s next important phase of growth,” said John Bingaman, Managing Principal of Cerca Group. “IRTH Solutions has established a leadership position in the damage prevention industry, with IRTHNet, its flagship service, representing the solution of choice for the country’s largest pipeline operators, utilities, telecom carriers, municipalities, and call-before-you-dig One Call Centers. We look forward to supporting IRTH’s management team as they develop new products and services to help customers save money, comply with regulatory requirements, and improve public safety.”

“We are excited to partner with Cerca Group and with Main Street Capital to take IRTH Solutions to the next level,” said Jason Adams, IRTH’s Chief Executive Officer. “Cerca Group and Main Street Capital both have solid track records of helping technology companies to grow. IRTH Solutions has a 25-year legacy of technology leadership and innovation and excellent customer service. Together, I am confident that we will achieve success, which we will measure in terms of customer satisfaction and cost savings and also in public safety improvements.”

“We have significant experience in the underground utilities industry and understand and appreciate the value and benefits provided by IRTH’s software and services,” said Dwayne Hyzak, Senior Vice President of Main Street Capital. “As a result, we are very excited to partner with both Cerca Group and IRTH’s management team as they continue IRTH’s long history of providing these essential services and as they continue to refine and improve upon their existing strengths.”

Financial terms of the transaction were not disclosed. Wilmer Cutler Pickering Hale and Dorr LLP (WilmerHale) and Blue Sky Group LLC advised Cerca Group in the transaction.

IRTH Solutions (www.irth.com) is the leading provider of software and services to the damage prevention industry. IRTH's customers include the country's largest pipeline operators, utilities, telecom carriers, municipalities, and call-before-you-dig One Call Centers. Headquartered in Columbus, Ohio, IRTH is a privately-held Ohio corporation founded in 1985.

Cerca Group (www.cercagroup.com) is a sector-focused, stage-independent private investment firm based in New York City, seeking attractive investment opportunities primarily in the business services and software and communications sectors. Cerca Group seeks to partner with strong management teams and to add value to their efforts by leveraging its network of relationships and its sector experience.

Main Street (www.mainstcapital.com) is a principal investment firm that primarily provides long-term debt and equity capital to middle market companies and lower middle market companies. Main Street's lower middle market investments are made to support management buyouts, recapitalizations, growth financings and acquisitions of companies that operate in diverse industry sectors and generally have annual revenues ranging from \$10 million to \$100 million. Main Street seeks to partner with entrepreneurs, business owners and management teams and generally provides "one stop" financing alternatives within its lower middle market portfolio.